



Contact

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Education

Universidad Metropolitana de Monterrey

Bachelor in Graphic Design,
Graduated with Honors
2011-2014

Languages

Spanish (Native)

English (Full Professional)

Certifications

UI / UX Design Specialization
California Institute of the Arts

EF SET English Certificate
76/100 (C2 Proficient)
EF Standard English
Test (EF SET)

**Foundations of User
Experience
(UX) Design**
Google

TOEIC 925
ETS

Jorge Almeida

UX / UI Designer

Born in Mexico City in 1987. I'm a web designer based in Cancun Mexico. I have experience creating from branding to a full website, I enjoy music and drawing in my free time.

Experience

PSL Group

Multimedia Integrator

(July 2021 - Present)

Working as part of the product development team, responsibilities includes: UX/UI design, wireframing, prototyping, Maintenance of existing microsites, implementation of new features, demos and template creation, update and create microsites and html emails, support for the operations team.

Grupo Xcaret

Web designer

(May 2019 - July 2021)

Redesign xcaret.com, xenses.com, project Xkynet (Internal tools) and Xcaret app landing page, cart and checkout pages. UX/UI design, wireframing, prototyping, maintenance of websites, landing page creations, design banners, redesign features and sites, layout coding and styles implementation.

Cancun Sailing

Web designer

(November 2018 - May 2019)

Redesign of boatrentalscancun.com, UX/UI design, wireframing, prototyping, maintenance of websites, landing page creations, icon design, styles implementation, redesign of branding assets.

Group International Inovacion Movil INOVACEL (Home office)

Web designer

(July 2017 - October 2018)

UX/UI design, wireframing, prototyping, maintenance of websites, landing page creations, design banners, redesign features and sites, branding, front-end implementation.

MEDIA COMPANIES S.A. DE C.V.

Web designer

(May 2015 - July 2017)

UX/UI design, wireframing, prototyping, maintenance of websites, landing page creations, design banners, redesign features and sites, branding, front-end implementation.

Rowan Technologies

Web designer

(November 2014 - May 2015)

Redesign Ecommerce mobile app, branding, photo editing, design packaging, UX/UI design, design banners and print materials.