Curriculum Vitae

Jorge Almeida

Senior Product Designer

I work as a Senior UX/UI Designer in Cancun, Mexico.
My experience spans from branding to developing websites.
In my free time, I find joy in music and drawing.

Skills: UI/UX · App mobile Design · Agile · Figma · AdobeXD · Web design · Html · CSS · Adobe Creative Cloud

Education

Universidad Metropolitana de Monterrey
Bachelor in Graphic Design,
Graduated with Honors
2011-2014

Languages

Spanish (Native)
English (Full Professional)

Certifications

Visual Elements of User Interface Design
California Institute of the Arts

EF SET English Certificate 76/100 (C2 Proficient)
EF Standard English Test (EF SET)

Foundations of User Experience (UX) Design
Google

TOEIC 925pts
ETS

Contact

812 522 7506

www.almeidatercero.com

almeida.tercero@gmail.com

dribbble.com/almeidatercero

Experience

Citi
(June 2023 - Present)

Senior Product Designer via TCS

Private Bank
Designing for internal tools of money movement, account opening, transfers, creating better experiences, using wire framing, HIFI, and prototyping.
Wealth NAM
Updating current account opening flows, designing options for desktop, responsive, mobile (iOS & Android) and prototyping

PSL Group
(July 2021 - June 2023)

Multimedia Integrator

Working as part of the product development team, responsibilities includes: UX/UI design, wireframing, prototyping, Maintenance of existing microsites, implementation of new features, demos and template creation, update and create microsites and html emails, support for the operations team.

Grupo Xcaret
(May 2019 - July 2021)

User Interface Designer

Redesign xcaret.com, xenses.com, project Xkynet(Internal tools) and Xcaret app landing page, cart and checkout pages. UX/UI design, wireframing, prototyping, maintenance of websites, landing page creations, design banners, redesign features and sites, layout coding and styles implementation. Uploading of promotions, events, edition of banners for campaigns, and images for the website.

Cancun Sailing
(November 2018 - May 2019)

Web designer

Redesign of boatrentalscancun.com, UX/UI design, wireframing, prototyping, maintenance of websites, landing page creations, icon design, styles implementation, redesign of branding assets.Redesign of boatrentalscancun.com, UX/UI design, wireframing, prototyping, maintenance of websites, landing page creations, icon design, styles implementation, redesign of branding assets.

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Experience

INOVACEL (Home office)
(July 2017 - October 2018)

Web designer

UX/UI design, wireframing, prototyping, maintenance of websites, landing page creations, design banners, redesign features and sites, branding, front-end implementation.UX/UI design, wireframing, prototyping, maintenance of websites, landing page creations, design banners, redesign features and sites, branding, front-end implementation.

Mediacompanies S.A. DE C.V.
(May 2015 - July 2017)

Web designer

UX/UI design, wireframing, prototyping, maintenance of websites, landing page creations, design banners, redesign features and sites, branding, front-end implementation.

Rowan Technologies
(November 2014 - May 2015)

Graphic and Web designer

Redesign Ecommerce mobile app, branding, photo editing, design packaging, UX/UI design, design banners and print materials.